

THE GOLDEN HOUR GALA

Friday, April 24, 2026

The Treasury | Pontiac, MI

*An evening benefiting
McLaren Oakland's Emergency Services*

2026 Sponsorship Opportunities



OAKLAND FOUNDATION

THE GOLDEN HOUR GALA

*An evening benefiting
McLaren Oakland's Emergency Services*

ABOUT THE EVENT

When seconds count, our community depends on McLaren Oakland. Every day, our emergency teams stand ready for life's most critical moments—responding to accidents, strokes, cardiac events, and life-threatening illnesses, and delivering compassionate care when patients and families need it most.

The Golden Hour Gala is a celebration of these life-saving moments and the people who make them possible. It honors the skill, compassion, and readiness of our emergency services while raising vital philanthropic support to strengthen care across McLaren Oakland's emergency departments in Pontiac, Oxford, and Clarkston.

The Golden Hour Gala is an evening to shine. Guests will enjoy an elevated evening featuring a cocktail reception, gourmet dining, live music and dancing, and thoughtfully curated silent and live auctions. The Golden Hour Gala brings together community leaders, health care champions, and philanthropic partners for a night that is both meaningful and memorable.

McLaren Oakland is a 318-bed hospital that provides primary and specialty healthcare services to greater Pontiac and Oakland County communities. Founded in 1953, McLaren Oakland has grown to a comprehensive medical community. In today's health care environment, McLaren Oakland looks to the foundation for fundraising initiatives to provide lifesaving equipment, patient assistance, community wellness, education and training, and capital improvements that elevate care for all.

Your sponsorship and support of the Golden Hour Gala will help expand and modernize essential services across Northern Oakland County to improve capacity and care. When every second counts, your generosity will save time and lives.

Thank you for your thoughtful consideration in helping McLaren Oakland enhance the critical care our emergency departments provide to our community. Your commitment will allow us to re-imagine how care begins during the moments that matter most.

The McLaren Oakland Foundation is a 501(c)(3) nonprofit organization formed in 2004 to generate philanthropic support to enhance the care and services of McLaren Oakland.

THE GOLDEN HOUR GALA

SPONSORSHIP OPPORTUNITIES

RADIANT GOLDEN HOUR PRESENTING SPONSOR - \$25,000 (EXCLUSIVE)

- Priority seating for three tables of eight and access to VIP Reception
- Corporate name or logo on print material and website
- Champagne service at your tables
- Premier exposure and partnership recognition in press release and all event promotion and communication
- Prominent signage throughout the event
- Spotlight and direct mention on social media pre-event and post-event
- Full-page advertisement in program book (inside front cover, inside back cover, or back cover)
- Recognition at event as Presenting Sponsor

BRILLIANCE SPONSOR - \$15,000

- Priority seating for two tables of eight and access to VIP reception
- Corporate name or logo on print material and website
- Champagne service at your tables
- Prominent signage throughout the event
- Spotlight and direct mention on social media pre-event
- Full-page advertisement in program book (inside front cover, inside back cover, or back cover)
- Recognition at event as Brilliance Sponsor

GOLDEN GLOW SPONSOR - \$10,000

- Priority seating for two tables of eight and access to VIP reception
- Corporate name or logo on print material and website
- Prominent signage throughout the event
- Spotlight and direct mention on social media pre-event
- Full-page advertisement in program book
- Recognition at event as Gold Sponsor

SILVER SHINE SPONSOR - \$7,500

- Priority seating for one table of eight and access to VIP reception
- Corporate name or logo on print material and website
- Prominent signage at event
- Spotlight and direct mention on social media pre-event
- Full-page advertisement in program book
- Recognition at event as Silver Sponsor

GLOWING VIP RECEPTION SPONSOR - \$5,000

- Priority seating for six guests and access to VIP Reception
- Corporate name or logo on print material and website
- Signage in VIP reception
- Grouped sponsor logo on social media pre-event
- Full-page advertisement in program book
- Recognition at event as VIP Reception Sponsor

CENTER STAGE ENTERTAINMENT SPONSOR - \$3,500

- Priority seating for four guests and access to VIP reception
- Corporate name or logo on print material and website
- Grouped sponsor logo on social media pre-event
- Half-page advertisement in program book
- Recognition at event as Entertainment Sponsor

WARM WELCOME VALET SPONSOR - \$2,500

- Priority seating for two guests and access to VIP reception
- Name on print material and website
- Grouped sponsor logo on social media pre-event
- Recognition at event as Valet Sponsor

ADDITIONAL OPPORTUNITIES

Custom designed packages are also available for those interested in sponsoring photography, favors, decor, bars, etc. Please contact the Foundation office to discuss your philanthropic goals in greater detail at (248) 338-5838 or allison.gowan@mclaren.org.

All custom sponsorships will include tickets to the event and recognition.

THE GOLDEN HOUR GALA

SPONSORSHIP FORM

Completed sponsorship forms, logos, and ad copy (if applicable) must be received by March 20, 2026, to be recognized in event-day materials.

Your Information

Business/Organization Name: _____

Contract Name: _____

Address: _____ City, State, ZIP: _____

Phone: _____ Email: _____

Sponsorship Levels

Please reserve your sponsorship early to ensure tickets are available for your sponsorship level.

- | | |
|----------------------------------------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> Radiant Golden Hour Presenting Sponsor (\$25,000) | <input type="checkbox"/> Glowing VIP Reception Sponsor (\$5,000) |
| <input type="checkbox"/> Brilliance Sponsor (\$15,000) | <input type="checkbox"/> Center Stage Entertainment Sponsor (\$3,500) |
| <input type="checkbox"/> Golden Glow Sponsor (\$10,000) | <input type="checkbox"/> Warm Welcome Valet Sponsor (\$2,500) |
| <input type="checkbox"/> Silver Shine Sponsor (\$7,500) | |

Payment Information

☐ Please bill me/us. By signing below, I authorize McLaren Oakland Foundation to invoice me/my company for the above sponsorship(s).

Signature: _____ Date: _____

☐ Check enclosed (payable to McLaren Oakland Foundation, 50 N Perry St. Pontiac, MI 48342).

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card#: _____ CVV: _____ Exp. Date: _____

Card Member Name: _____

Card Member Signature: _____

Online registration is also available, please visit mclaren.org/oaklandfoundation to register!

Sponsorship commitment forms and checks can be sent to:

McLaren Oakland Foundation
50 North Perry St.
Pontiac, MI 48342

For additional questions, to register by phone, or to discuss custom sponsorship options, please contact Allison Gowan-Moreno, director of philanthropy, at (248) 338-5838 or allison.gowan@mclaren.org.

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mclaren.org/oaklandfoundation



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